

# VIVIENNE YANG

UX / UI Designer



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I'm a UX / UI Designer with a background in Architecture. I love exploring, creating and improving new and existing experiences both in the physical & digital world. I have a strong understanding of how things work together, designing for people and pushing innovation for the ultimate experience.

## Experience

### UXDI Instructional Associate

General Assembly - Sydney, Australia

November 2017

- Worked closely with lead instructor & course producer
- Provided constructive feedback for projects & deliverables
- Helped facilitate in-class activities
- Go-to person for students regarding resources and project feedback

### UX / UI Consultant

Vloggi, Ciné Souk - Freelance

October 2017

- Main point of client contact, learning clients needs & requirements
- Conducted user research and interviews
- Researched and collected data analysis to define user base and personas
- Collaborated with a team to deliver a MVP
- Re-designed and delivered an interactive high fidelity prototype

### UX / UI Consultant

Vyte - Freelance

September 2017

- Worked with client to identify key problems of current website
- Analysed existing data and targeted problems for existing drop out rates
- Re-designed and delivered a new on-boarding process

### Architectural Assistant

Schmidt Hammer Lassen Architects - Shanghai, China

May 2016-Nov 2016

- Diagramming info-graphics for contextual analysis & research
- Creating conceptual design & iterations of new hybrid buildings
- Experimenting new concepts with human & building interactions
- Photoshop & 3D image rendering
- Worked end to end on commercial projects of various sizes

## Education

### User Experience Design Immersive (10 weeks)

General Assembly

2017

### Bachelor of Design in Architecture

University of Technology Sydney

2012-2015

### Diploma in Visual communications / Graphic & Print

University of Technology Sydney

2011

## Skills

### Professional

UI  
Interaction design  
Wireframing  
Prototyping  
User research  
Usability testing  
User flows  
Sitemaps  
Personas  
Client management

### Tools

Sketch  
Axure RP  
Invision  
Adobe suite  
Rhinoceros  
Sketchup  
AutoCAD

## Language

### Native Proficiency

English  
Chinese (Mandarin)

### Working Proficiency

French